

Andrew Abogado

Generalist Product Designer → Bridging Design, Engineering & Product

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EXPERIENCES

- Sr. Product Designer, Emotive PHILIPPINES (REMOTE), 2023 OCT - 2025 APR
- Sr. Product Designer, Taskade, YC S19 PHILIPPINES (REMOTE), 2021 FEB - 2022 FEB
- Sr. Design Manager, Saleswhale, YC S16 (Acq.) SINGAPORE (ONSITE), 2019 APR - 2020 OCT
 - Sr. Product Designer SINGAPORE (ONSITE), 2018 JAN - 2019 MAR
 - Sr. Frontend Engineer & Product Designer SINGAPORE (ONSITE), 2017 JUN - 2017 DEC
- Resident Designer & Sr. Frontend Engineer, TrakInvest SINGAPORE (ONSITE), 2015 SEP - 2017 MAY
- Sr. Frontend Engineer & UI Designer, Viki (Acq.) SINGAPORE (ONSITE), 2012 SEP - 2015 SEP
- Sr. Frontend Developer & UI Designer, Business.me SINGAPORE (ONSITE), 2012 FEB - 2012 SEP
- Frontend Developer, Aleph-Labs SINGAPORE (ONSITE), 2010 MAR - 2012 FEB
- Lead Web Designer, Afterfive Technologies PHILIPPINES (ONSITE), 2008 APR - 2010 FEB
- Web Designer, Mynd Consulting PHILIPPINES (ONSITE), 2006 SEP - 2008 MAR
- Tech Support, DabaweGNU PHILIPPINES (ONSITE), 2006 APR - 2006 SEP

PROFICIENCIES

- Product Design UI/UX DESIGN, PROTOTYPING, VISUAL DESIGN, DESIGN SYSTEM, USER INTERVIEW, INSIGHTS GATHERING, USABILITY TEST, JOURNEY MAP, USER FLOW
- Design Facilitation DESIGN SPRINT, BRAND SPRINT, INFO ARCHITECTURE, SERVICE BLUEPRINT
- Frontend Engineering HTML, CSS, JS, SPA, DEBUGGING, SOURCE CODE MANAGEMENT, SEO, CMS DEVELOPMENT
- Product Management PRIORITIZATION, ROADMAP, ANALYTICS, PROJECT-TEAM-STAKEHOLDER MANAGEMENT
- People Management HIRING, INTERVIEWING, CANDIDATE EVALUATION, 1-ON-1, CAREER MENTORING
- AI Design/Dev Stack CHATGPT, CLAUDE, VO, VSCODE COPILOT, CURSOR

TALKS

- Fireside: Navigating UX Design Industry, UX Davao & Swarm PHILIPPINES (ONSITE), APR 2003
- Neo Generalist, Roots Design Podcast SINGAPORE (VIRTUAL), DEC 2019
- Improving Comms Between Design & Dev't, DevEx SG SINGAPORE (ONSITE), FEB 2015
- Design For Conversion: A/B Test, Orange Hive Community SINGAPORE (ONSITE), JUL 2014